

**NEVADA STATEWIDE SURVEY**  
**Interview Schedule**

**CONFIDENTIAL**

**Field Dates: September 19-20, 2012**

**Project #: 121330**

**N= 500 Likely Voters**  
**Margin of Error =  $\pm 4.38\%$**

---

Hello, I'm \_\_\_\_\_ of \_\_\_\_\_ Research, a national research firm. We're talking with people in your area and would like to ask you a few questions on a confidential basis. We are not attempting to sell anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

**(ASK CA-C6 QUESTIONS TO CELL SAMPLE ONLY)**

CA. Before we begin, I am going to ask you a few questions about yourself, just to be sure we have a representative sample. **(DO NOT PAUSE)**

Just to confirm, are you 18 years or older?

100% Yes **(CONTINUE)**

---

C1. And, just to confirm, have I reached you on your cell phone?

100% Yes **(CONTINUE)**

---

C2. In addition to a cell phone, do you also have regular landline telephone service in your home?

17% Yes **(CONTINUE TO C3)**

83% No **(CONTINUE TO C4)**

---

**(ASK C3 ONLY IF C2:1)**

C3. Of all the personal telephone calls that you receive, that is calls not related to your job, do you get: **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

42% All calls on a cell phone

58% Almost all calls on a cell phone

---

C4. For your safety, are you currently driving?

100% No (CONTINUE)

---

C5. Are you a current resident of Nevada, or do you live in some other state?

100% Nevada

---

**(ASK LANDLINE ONLY)**

A. Are you registered to vote at this address?

100% YES (CONTINUE TO QUESTION B)

---

B. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO

---

1. Thinking about the election in November for President, U.S. Senate, U.S. Congress, and various other state and local offices, how likely would you say you are to vote in the November election? Are you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
94%	94%	93%	95%	VERY LIKELY
6%	6%	7%	5%	SOMEWHAT LIKELY

---

Before we begin, I am going to ask you a few questions about yourself, just to be sure we have a representative sample...

2. In what year were you born?

<u>2/10</u>	<u>9/10</u>	<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
4%	3%	4%	4%	4%	10%	18 - 24
16%	13%	13%	12%	9%	8%	25 - 34
20%	21%	21%	23%	27%	24%	35 - 44
21%	23%	18%	15%	12%	14%	45 - 54
18%	16%	20%	21%	20%	20%	55 - 64
21%	21%	22%	22%	23%	21%	65 AND ABOVE
2%	3%	3%	4%	5%	2%	REFUSED

3. And, would you say that things in Nevada are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>2/10</u>	<u>9/10</u>	<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
11%	17%	24%	18%	33%	37%	RIGHT DIRECTION
80%	76%	69%	77%	60%	54%	WRONG TRACK
8%	5%	6%	3%	6%	6%	NO OPINION ( <b>DO NOT READ</b> )
1%	1%	1%	2%	2%	2%	REFUSED ( <b>DO NOT READ</b> )

Thinking now about some upcoming elections...

8. If the election for President were being held today, for whom would you vote...(ROTATE FIRST TWO CHOICES, RANDOMIZE OTHER TWO)

Mitt Romney and Paul Ryan, Republicans,  
Barack Obama and Joe Biden, Democrats,  
Virgil Goode and Jim Clymer, Independent American  
Gary Johnson and James Gray, Libertarian

...OR...

None of the Above (ALWAYS READ LAST)

(IF ROMNEY/OBAMA, ASK:) And, would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

41% DEFINITELY ROMNEY/RYAN  
5% PROBABLY ROMNEY/RYAN

8% PROBABLY OBAMA/BIDEN  
39% DEFINITELY OBAMA/BIDEN

1% GOODE/CLYMER  
1% JOHNSON/GRAY

3% NONE OF THE ABOVE

2% UNDECIDED (DO NOT READ)  
\* REFUSED (DO NOT READ)

**46% TOTAL ROMNEY/RYAN**

**46%^ TOTAL OBAMA/BIDEN**

---

9. And, if the election for U.S. Senate were being held today, for whom would you vote...(ROTATE FIRST TWO CHOICES

Dean Heller, Republican  
Shelley Berkley, Democrat  
David VanderBeek, Independent American  
...or...  
None of the Above (ALWAYS READ LAST)

(IF HELLER/BERKLEY, ASK:) And, would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
35%	36%	37%	DEFINITELY HELLER
13%	12%	7%	PROBABLY HELLER
13%	13%	7%	PROBABLY BERKLEY
29%	31%	32%	DEFINITELY BERKLEY
N/A	N/A	4%	VANDERBEEK
N/A	N/A	9%	NONE OF THE ABOVE
9%	8%	4%	UNDECIDED (DO NOT READ)
1%	1%	*	REFUSED (DO NOT READ)
<b>48%</b>	<b>47%<sup>^</sup></b>	<b>44%</b>	<b>TOTAL HELLER</b>
<b>42%</b>	<b>44%</b>	<b>39%</b>	<b>TOTAL BERKLEY</b>

---

Now, I just have a few more questions for statistical purposes only.

27. And what is the last grade you completed in school? (**DO NOT READ**)

<u>2/10</u>	<u>9/10</u>	<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
1%	*	1%	*	1%	–	SOME GRADE SCHOOL (GRADES 1-8)
2%	1%	3%	2%	4%	3%	SOME HIGH SCHOOL (GRADES 9-11)
21%	21%	25%	26%	21%	25%	GRADUATED HIGH SCHOOL (GRADE 12)
2%	1%	2%	3%	1%	3%	TECHNICAL/VOCATIONAL SCHOOL
31%	27%	26%	28%	29%	27%	SOME COLLEGE
29%	32%	29%	27%	30%	29%	GRADUATED COLLEGE
14%	18%	14%	14%	14%	13%	GRADUATE/PROFESSIONAL SCHOOL
*	–	–	*	1%	*	REFUSED
<b>24%</b>	<b>22%</b>	<b>29%</b>	<b>28%</b>	<b>25%</b>	<b>28%</b>	<b>HIGH SCHOOL OR LESS</b>
<b>33%</b>	<b>29%</b>	<b>28%</b>	<b>31%</b>	<b>30%</b>	<b>30%</b>	<b>SOME COLLEGE</b>
<b>43%</b>	<b>49%</b>	<b>43%</b>	<b>40%</b>	<b>44%</b>	<b>41%<sup>^</sup></b>	<b>COLLEGE+</b>

---

28. Despite how you may feel now, are you registered to vote as...(ROTATE)

a Republican,  
a Democrat,  
or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK)** Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

**(IF SOMETHING ELSE, ASK)** Do you think of yourself as closer to the...(ROTATE) the Republican Party ...or... the Democratic Party?

<u>2/10</u>	<u>9/10</u>	<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
26%	24%	23%	23%	25%	23%	STRONG REPUBLICAN
11%	13%	13%	13%	12%	13%	NOT-SO-STRONG REPUBLICAN
6%	9%	7%	6%	5%	8%	LEAN TO REPUBLICANS
8%	5%	8%	10%	11%	9%	SOMETHING ELSE/INDEPENDENT
4%	5%	5%	4%	3%	6%	LEAN TO DEMOCRATS
16%	13%	14%	13%	14%	13%	NOT-SO-STRONG DEMOCRAT
26%	29%	28%	28%	28%	28%	STRONG DEMOCRAT
2%	1%	1%	2%	1%	*	DON'T KNOW (DO NOT READ)
1%	1%	2%	2%	1%	*	REFUSED (DO NOT READ)
<b>37%</b>	<b>37%</b>	<b>36%</b>	<b>36%</b>	<b>37%</b>	<b>36%</b>	<b>TOTAL REPUBLICAN</b>
<b>18%</b>	<b>18%</b>	<b>19%</b>	<b>19%</b>	<b>19%</b>	<b>22%</b>	<b>TOTAL LEAN/INDEPENDENT</b>
<b>42%</b>	<b>42%</b>	<b>42%</b>	<b>41%</b>	<b>42%</b>	<b>41%</b>	<b>TOTAL DEMOCRAT</b>

---



29. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate ...or... liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, ASK)** And would you say you are VERY (conservative/liberal), or just SOMEWHAT (conservative/liberal)?

<u>2/10</u>	<u>9/10</u>	<u>2/11</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
22%	24%	22%	22%	20%	20%	VERY CONSERVATIVE
19%	21%	19%	20%	23%	18%	SOMEWHAT CONSERVATIVE
36%	34%	39%	34%	35%	40%	MODERATE
12%	11%	13%	12%	13%	12%	SOMEWHAT LIBERAL
10%	9%	6%	9%	7%	9%	VERY LIBERAL
1%	1%	2%	2%	1%	1%	DON'T KNOW (DO NOT READ)
1%	1%	*	1%	*	*	REFUSED (DO NOT READ)
<b>41%</b>	<b>45%</b>	<b>40%^</b>	<b>42%</b>	<b>42%^</b>	<b>37%^</b>	<b>TOTAL CONSERVATIVE</b>
<b>21%^</b>	<b>19%^</b>	<b>19%</b>	<b>22%^</b>	<b>21%</b>	<b>21%</b>	<b>TOTAL LIBERAL</b>

---

30. And, do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

**(IF FAVORABLE/UNFAVORABLE, ASK:)** Would that be STRONGLY (favorable/unfavorable) or just SOMEWHAT (favorable/unfavorable)?

<u>9/10</u>	<u>9/11</u>	<u>2/12</u>	<u>9/12</u>	
25%	19%	14%	17%	STRONGLY FAVORABLE
15%	12%	16%	9%	SOMEWHAT FAVORABLE
8%	9%	9%	7%	SOMEWHAT UNFAVORABLE
26%	28%	29%	28%	STRONGLY UNFAVORABLE
27%	31%	32%	38%	NO OPINION/DON'T KNOW
–	1%	–	*	REFUSED (DO NOT READ)
<b>39%^</b>	<b>31%</b>	<b>31%^</b>	<b>26%</b>	<b>TOTAL FAVORABLE</b>
<b>33%^</b>	<b>37%</b>	<b>38%</b>	<b>35%</b>	<b>TOTAL UNFAVORABLE</b>

---

